



Capital Z of Texas is hosting the 30th Annual International Z Car Convention June 20 – 24, 2017 in beautiful Austin, Texas. We would welcome and be honored to have your support and sponsorship for this great event. Here's your chance to put your name and product in front of 500+ loyal Z car enthusiasts traveling from all over the world. This year's convention will celebrate 47 years of Z car heritage as well as 30 years of the International Z Car Convention (ZCON) and is sure to be a significant and fun-filled event.

A wide variety of national as well as local companies will have their names and products prominently displayed throughout this five day convention during our event schedule. This year's schedule includes:

- Opening reception and Texas chili party
- Judged Car Show for all generation Datsun/Nissan Z's
- Group dinner at The Oasis on Lake Travis (The Sunset Capital of the World)
- Harris Hill Road Raceway – HPDE (High Performance Driver's Education) track day
- Area Tours and Group Drives/Rally's
- Evening gatherings and Social events
- Circuit of the Americas – Parade Laps
- Circuit of the Americas – Autocross
- Circuit of the Americas - People's Choice Car Show for all Datsun/Nissan vehicle models
- Circuit of the Americas - Closing Awards Banquet with special guests from Nissan

You will want to pick a sponsorship package that promotes your business and products at the appropriate level. Customizations (mutually negotiated) are welcome - these packages are a starting point for our conversations. We believe this event will have strong value to your organization as ZCON draws the most loyal car enthusiasts in existence.

Please review and let's discuss a sponsorship package for your business that makes sense to promote your business/organization at ZCON in Austin next year. We want to put you front and center as a leader in this market.

We look forward to your support and participation in our event in 2017.

Sincerely,

Rodel Bautista
Sponsorship Chairman – ZCON 2017
Capital Z of Texas
rbautista@austin.rr.com



ZCON 2017 – Sponsorship Packages

Platinum Sponsorship Package (\$5,000+ contribution)

- 4 complementary event registrations
- Reservation for 8 at closing banquet dinner with preferred seating
- Premium placement of advertising with full page layout in convention program
- Preferred vendor display location at the “Judged” and "People's Choice" car show and at the track day events
- Premium placement of signs banners and logos at host hotel and closing banquet
- Dominant sizing and position of logo on website and t-shirts
- Hyperlink on event website (www.zcon.org)
- Advertising literature display space at host hotel in registration area

Gold Sponsorship Package (\$2,500+ contribution)

- 2 complementary event registrations
- Favorable placement of half page advertising in convention programming
- Vendor display booth at convention “Judged” and "People's Choice" car show and at the track day events
- Placement of signs banners and logos at host hotel and closing banquet
- Display of company logo on website and t-shirt
- Hyperlink on event website (www.zcon.org)
- Advertising literature display space at host hotel in registration area

Silver Sponsorship Package (\$1,000+ contribution)

- Placement of quarter page advertising in convention programming
- Placement of one banner at host hotel
- Vendor display booth at convention “Judged” and "People's Choice" car show and at the track day events
- Display of company logo on website and t-shirt
- Hyperlink on event website (www.zcon.org)
- Advertising literature display space at host hotel in registration area



Bronze Sponsorship Package (\$500+ contribution)

- Logo/Ad in sponsor section of convention program
- Placement of signs or banners at convention car shows
- Display of company logo in website and company name on t-shirt
- Advertising literature display at host hotel in registration area

Event Based Sponsorships

You can also be a sponsor for specific areas of ZCON 2017, such as Media Sponsor, Track Event Sponsor or Trophy Sponsor to name a few.

Event or Merchandise Article	Sponsorship Amount
Motorsport Track Day – Harris Hill	\$8000
Trophies for ZCCA Judged Car Show	\$6000
Autocross	\$2000
Convention Goodie Bags (your logo on bag)	\$4000
Trophies for People’s Choice Car Show	\$2000
Convention Team “Pit Crew” Shirts (your logo on sleeve)	\$1200
DJ for People’s Choice Car Show	\$2000
Volunteer Shirts (your logo on back)	\$1000



ZCON 2017 Sponsorship Agreement

Organization Legal Name, Contact Person, Address and Contact Info:

Sponsor Name	
Contact Person	
Address (Street, City, State, Zip)	
Contact Info (Email/Phone)	

Sponsorship level desired:

- Platinum (\$5,000+)
- Gold (\$2,500+)
- Silver (\$1,000+)
- Bronze (\$500+)

Financial contribution to be sent (see address below): \$ _____

Must be 50% (or greater) sponsorship value, remainder can be product donations

Products to be donated (if any) – list or attach list if more space is required:

Materials which will be sent (banners/brochures/etc.):



Agreed to by (please print clearly):

Organization	
Contact Person	
Signature	
Date Signed	

*Donation products & materials should be mailed to the following address:

ATTN: Rodel Bautista – Capital Z of Texas
100 Water Oak Cove
Round Rock, Texas 78664

*Checks should be made out to “Capital Z of Texas” and sent to the following:

ATTN: Marlene Van Sickle – CZOT Treasurer
10948 Long Branch Drive
Austin, Texas 78736



ZCON 2017 Vendor Application

Vendors are welcome to come and share their products and services during ZCON 2017. The following are prices associated with having a booth during any/all of our events which will support vendor displays (booths, car on display, etc.).

The following fees allow a vendor to display during the Judged Car Show @ The Oasis, Track Day @ Harris Hill Road Raceway, and People’s Choice Car Show # Circuit of the Americas – three opportunities during ZCON week.

- 10’ X 10’ booth space - **\$200** ← Ideal for 10’x10’ pop up tent, chairs and table
- 10’ X 20’ booth space - **\$400** ← Ideal for two pop-up tents or one tent plus a display car
- 10’ X 30’ booth space - **\$550** ← Ideal for lager displays such as a race trailer

Vendors must furnish their own tents, chairs, tables, etc.

Please enter information about your business below to apply for a vendor pass for ZCON 2017:

Sponsor Name	
Contact Person	
Address (Street, City, State, Zip)	
Contact Info (email/phone)	

Vendor Space Desired:

- 10X10
- 10X20
- 10X30
- Other _____

Vendor will be at:

- Judged Car Show
- Track Day
- People’s Choice Car Show



Agreed to by (please print clearly):

Vendor	
Contact Person	
Signature	
Date Signed	

*Checks should be made out to "Capital Z of Texas" and sent to the following:

ATTN: Marlene Van Sickle – CZOT Treasurer
10948 Long Branch Drive
Austin, Texas 78736



ZCON 2017 – Advertising in Event Program

The ZCCA International Z Car Convention in Austin will be celebrating the 30th Anniversary of the convention. Our event program will be special and very likely will be a souvenir for enthusiasts. Here is your opportunity to advertise your business in the event program.

The ZCON 2017 event program will be a full color, 8.5” X 11” professionally printed booklet. Advertisements may be purchased in the following sizes:

- | | | |
|--------------------------|--------------------------------|-------|
| <input type="checkbox"/> | 1/8 page (~business card size) | \$150 |
| <input type="checkbox"/> | 1/4 page | \$250 |
| <input type="checkbox"/> | 1/2 page | \$450 |
| <input type="checkbox"/> | Full page | \$750 |

Note: Sponsors may upgrade their existing advertisement size allotment (whichever comes with their level of sponsorship) as well.

Please enter information to advertise in the ZCON 2017 event program:

Business Name	
Contact Person	
Address (Street, City, State, Zip)	
Contact Info (email/phone)	

Agreed to by (please print clearly):

Business	
Contact Person	
Signature	
Date Signed	

*Checks should be made out to “Capital Z of Texas” and sent to the following address:

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